

Greater Lincolnshire

Combined County Authority 

GREAT EXHIBITION SPONSORSHIP



OUR PROMISE

We'll create a unique event which promotes the best of Lincolnshire businesses and innovation supporting investment and growth opportunities worldwide.

Raise the profile of your business: Showcase your businesses products and services.

Grow your business: Connecting Lincolnshire's innovative products and services with representatives from around the world.

Future-focused Greater Lincolnshire: Be inspired by the latest technological developments, discover local and international innovation. Work together to future-proof Lincolnshire's economic investment and infrastructure.

KEY BENEFITS

INFLUENCE

Raise profile

Regional leadership

Brand visibility

ACCESS

Build relationships

Decision-maker access

New opportunities

IMPACT

Leave a legacy

Support growth

Measurable outcomes

BE SEEN

Package	Includes	Investment	Best For
Supporter Listing	Event brochure listing, website acknowledgement	£50	Businesses wanting visibility without attending
Showcase Exhibitor	Showcase exhibitor plus - event guide advert, Hall of Fame recognition	£250	SMEs and local organisations
Featured Exhibitor	Premium stand position, enhanced promotion, on the floor networking priority, Hall of fame full panel	£750	Growing businesses

BE ASSOCIATED

Package	Includes	Investment	Best For
Event Supporter	Area branding, brochure recognition, social campaign	£2,500	Organisations seeking profile
Zone Partner	Sponsor Invest / Innovate / International / Inspiration zones/ the hub	£7,500	Businesses wanting category ownership
Experience Partner	Sponsor stage, hall, or visitor experience (Hall of fame, Live Kitchen)	£15,000	Organisations seeking memorable engagement

BUILD RELATIONSHIPS

Package	Includes	Investment	Best For
Investor Partner	Private meeting area in exhibition hall, hosted networking and introductions	£10,000	Investors seeking access
Investor Lounge Partner	Concierge meetings, hospitality, private suite, Access to the full delegate list	£25,000	Strategic investors

LEAD THE FUTURE

Package	For a bespoke package speak to our events team	
Strategic Event Partner	Event-wide branding	Investment: POA
Best for: Major employers, national organisations and strategic partners	Main stage engagement	
	Delegate introductions	
	Private meeting room	
	VIP networking	
	Full-page brochure advert	
	Branded delegate lanyards	
	PR and social campaign	
	Team Lincolnshire membership	

LET'S TAKE YOUR BUSINESS TO THE NEXT LEVEL—TOGETHER.

Future focused

We're transforming Lincolnshire by helping hundreds of businesses find investment and implement innovative solutions that streamline processes, enhance productivity, and drive growth.

Tailored approach

Our sponsorship packages can be customized to fit your unique needs, ensuring that you receive the most effective and relevant support for your business.

Unmatched support

We offer ongoing guidance to ensure long-term success, providing you with the contacts, tools, resources, and expertise needed to navigate any challenges that may arise.

TESTIMONIAL – SIEMENS ENERGY

Siemens Energy is deeply honoured to have been a part of the Great Exhibition of Lincolnshire. We're proud to have contributed to this event through sponsorship, as well as by exhibiting the best of engineering and innovation, alongside other incredible organizations showcasing their cutting-edge technologies and creativity. With over a century of engineering heritage in Lincoln, we remain committed to powering progress and shaping the future of energy. We would like to express our sincere gratitude to the Mayor of Greater Lincolnshire, Dame Andrea Jenkyns, and the Lincolnshire County Council for bringing this wonderful event together.

TESTIMONIAL – ANDREW DAWES, REGIONAL DIRECTOR ASSOCIATED BRITISH PORTS

ABP was proud to support the Lincolnshire Great Exhibition, a celebration of the region's dynamic role in global trade, investment, and innovation. Events like this reinforce the importance of collaboration in unlocking new opportunities for growth and prosperity across our ports and the communities we serve. I commend the Mayor's ambition to turn this into a cornerstone annual event for the region.

CONTACT US

If you'd like more information, and to discuss your options please contact our events team:

communications@greaterlincolnshire-cca.gov.uk