

Greater Lincolnshire

Combined County Authority 

Don't miss your chance

Every vote counts

**Election of Mayor of the Greater Lincolnshire
Combined County Authority**



Greater Lincolnshire

Combined County Authority 

Overview and welcome

On **1 May 2025**, residents of the Greater Lincolnshire area will be able to vote for the first Mayor of the Greater Lincolnshire Combined County Authority (GLCCA).

The Greater Lincolnshire area is that covered by Lincolnshire County Council, North East Lincolnshire Council and North Lincolnshire Council.

The Mayor will lead the Combined County Authority, working with partner councils, business representatives and stakeholders on areas like transport, housing, regeneration, employment and skills, economic investment and the net-zero ambition.

This booklet has been sent to every registered elector as required by law and contains details of the candidates you can vote for.

Alternative formats and additional information can be found on the GLCCA website (see below) or telephone **01472 313131**, or email **elections@nelincs.gov.uk**.

Additional information about the Combined County Authority and the role of the Mayor can be found at **www.greaterlincolnshire-cca.gov.uk**.

Rob Walsh

Combined County Authority Returning Officer.





How you can vote

At your polling station

Before 1 May 2025 you should have received a poll card which includes the address of your polling station. You can only vote at the polling station stated on your poll card. You do not need to take the poll card with you to vote, but it may save time if you do. You need to take a valid form of photo ID with you to the polling station – you will not be able to vote without this.

You can also find out where your polling station is located by visiting www.wheredoivote.co.uk.

Voting by post

If you have asked for a postal vote, your postal ballot pack will be sent to you in April.

You must return your postal vote so that it reaches the Local Returning Officer by **10pm on Thursday 1 May**. To make sure your postal vote is counted it is recommended you post it in a Royal Mail post box no later than **Monday 28 April**.

If your postal vote is not returned correctly, it will be rejected. If you miss the post, you can only hand-deliver your postal vote to the Local Returning Officer at the locations specified in the contact details at the back page of this booklet, or at a polling station within your local authority boundary before **10pm on Thursday 1 May**.

Anyone hand-delivering postal votes will be required to complete a form. The staff in the polling station or Electoral Services Office will help with this. You may hand-deliver

your own and no more than five other postal votes per election. If you are a campaigner, you can only hand in your own postal vote, and up to five postal votes of close relatives or people for whom you provide regular care.

Apply to vote by post or proxy

Anyone who is registered to vote can apply to vote by post, or appoint someone trusted to vote on their behalf as a proxy. New applications for a postal vote must have been received by the Electoral Registration Officer for the local authority area in which you live by **5pm on Monday 14 April**. If by the time you receive this booklet the postal vote deadline has passed, there is still time to appoint someone you trust to vote on your behalf as a proxy. The deadline to make an application for a proxy vote is **5pm on Wednesday 23 April**.

In certain circumstances, emergency proxy voting may be available after the ordinary proxy deadline of **5pm on Wednesday 23 April**. The deadline to make an emergency proxy application is **5pm on Thursday 1 May**.

You can find more information, request application forms, or download them at www.gov.uk/vote-uk-election, or by using the Electoral Registration Officer contact details for your local authority at the end of this booklet. Application forms must be returned to your Electoral Registration Office in the local authority area in which you live.





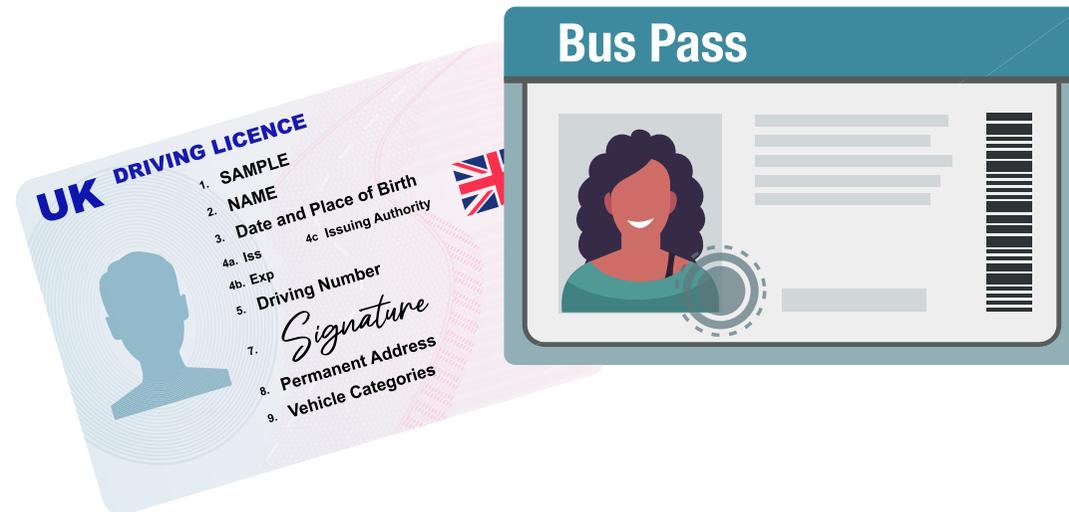
Remember your photo ID

You will only need to show one form of ID.

It must be the original version and not a photocopy. You can still use your photo ID if it's out of date, as long as it looks like you. The name on your ID should be the same name you used to register to vote.

Accepted forms of photo ID

- **Passport issued by the UK, the Channel Islands, the Isle of Man, a British Overseas Territory, an EEA state or a Commonwealth country (including an Irish Passport Card)**
- **Driving licence issued by the UK, any of the Channel Islands, the Isle of Man, or an EEA state (includes a provisional driving licence)**
- **A Blue Badge**
- **Older Person's Bus Pass funded by the UK Government**
- **Disabled Person's Bus Pass funded by the UK Government**
- **Oyster 60+ Card**
- **Freedom Pass**
- **Scottish National Entitlement Card issued for the purpose of concessionary travel (including a 60+, disabled or under 22s bus pass)**



- **60 and Over Welsh Concessionary Travel Card**
- **Disabled Person's Welsh Concessionary Travel Card**
- **Senior SmartPass issued in Northern Ireland**
- **Registered Blind SmartPass or Blind Person's SmartPass issued in Northern Ireland**
- **War Disablement SmartPass issued in Northern Ireland**
- **60+ SmartPass issued in Northern Ireland**
- **Half Fare SmartPass issued in Northern Ireland**
- **Identity card bearing the Proof of Age Standards Scheme hologram (a PASS card)**
- **Biometric residence permit**
- **Ministry of Defence Form 90 (Defence Identity Card)**
- **National identity card issued by an EEA state**
- **Electoral Identity Card issued in Northern Ireland**
- **Voter Authority Certificate**
- **Anonymous Elector's Document**

Apply for a free photo ID

You can apply for a free voter ID document, known as a Voter Authority Certificate through the Government website: www.gov.uk/voting-photo-id.

The deadline to apply for free voter ID is **5pm on Wednesday 23 April**.

At the polling stations

On **Thursday 1 May**, polling stations will be open between 7am and 10pm for you to cast your vote. When you arrive at the polling station you will be asked for your name and address, as well as a valid form of photo ID. Staff will check you are on the electoral register and give you the ballot papers for the elections taking place in your area at which you are entitled to vote.

The ballot papers for the Mayoral election will be white. Follow all instructions on your ballot paper(s) to place your vote.

There will be measures in place to support voters with disabilities. Contact your local council if you need more information.

The voting system

The candidate with most votes will win. This is called the 'first past the post' voting system. The result of the election is expected to be declared on **Friday 2 May 2025**. You will be able to find out the result at www.greaterlincolnshire-cca.gov.uk.



The candidates

There are six candidates standing for Mayor of the Greater Lincolnshire Combined County Authority.

All candidates you are able to vote for on **1 May** are listed here by surname. This is the order in which they will appear on the ballot paper.

An election address has been provided by each candidate for inclusion in this booklet. The views expressed are theirs alone.

Lots were drawn to decide the order in which the candidates appear in this booklet.

HORSCROFT, Sally Anne
The Green Party

JENKYNS, Andrea Marie
Reform UK

OVERTON, Marianne Jane
Lincolnshire Independents

STOCKWOOD, Jason
Labour and
Co-operative Party

WALTHAM, Rob
Local Conservatives

YOUNG, Trevor
Liberal Democrats



LINCOLNSHIRE PROUD

LIVED IN LINCOLNSHIRE SINCE I WAS A CHILD (WHEN MY FATHER WAS POSTED IN RAF WADDINGTON)



I am striving to be Lincolnshire's first Green Mayor so I can push for real change for ordinary people

- ✔ Creating a resilient, diverse and adaptable economy which works for us
- ✔ Building strong and sustainable communities
- ✔ Make Lincolnshire a centre for research, innovation and development

...and yes, the potholes will get fixed too! ✔

Sally

REDUCING INEQUALITY

MAKING EVERY PENNY COUNT

The new Mayor will have a £24 million budget. This is how I will maximise our spending power and get you value for money...

- ✔ Tackling wealth inequality and reducing your bills through affordable travel and energy efficiency
- ✔ Only Sally will fight Westminster to demand our fair share of central government funding



JOBS FOR THE FUTURE

MAKING OUR REGION A LEADER IN INDUSTRY

The world of work is rapidly changing, I am planning for it and will ensure you are ready to take advantage by:

- ✔ Securing well-paid sustainable jobs in green technology
- ✔ Supporting every child to fulfil their potential in education and in life
- ✔ Supporting local businesses and farmers
- ✔ Only Sally will revive Lincolnshire as the UK's future Green Powerhouse



RESTORING DIGNITY AND RESPECT

BOOSTING YOUR QUALITY OF LIFE

I will support our communities, put people before profit, and ensure nobody is left behind

- ✔ I will open up empty properties, and reduce homelessness
- ✔ I will insulate homes - slashing bills and tackling mould
- ✔ I will clean up our waterways and enhance our green spaces
- ✔ I will provide spaces for sport, heritage, arts, culture and our communities



CONNECTING OUR COMMUNITIES

UNLOCKING OUR POTENTIAL

I will reverse years of cuts to our communities by:

- ✔ Increasing bus routes to connect rural communities
- ✔ Improving rail links both inside and outside the county
- ✔ Delivering digital connectivity for all, especially rural homes
- ✔ Providing safe active travel routes, improving air quality and health.



I WILL PUT YOU FIRST, WHOEVER RUNS THE COUNTRY!

SEND LONDON A MESSAGE

You will choose Greater Lincolnshire's first Mayor, and many of you are choosing my fresh approach.

- ✔ Anyone can win, this is a brand new role
- ✔ Only Sally can beat the established parties!
- ✔ This campaign is entirely crowdfunded by the community and our members - not millionaire donors!
- ✔ Only Sally will demand an end to austerity



sallyformayor@eastmidlands.greenparty.org.uk
sallyhorscroft-greenpartylincoln @sally.horscroft

SALLY FOR MAYOR

This might be the only leaflet you receive from me. It costs £3,500 to be in this booklet and £5,000 for the deposit to enter this election. I do not think that is fair as it wipes out our crowdfunded campaign funds and favours the establishment parties. I wish I could send you more information, perhaps you could send them a message with your vote? Thank you, Sally :)

TREVOR YOUNG

- ✓ **The right skills and experience for the job**
- ✓ **A real plan for Lincolnshire**
- ✓ **The best choice to be our Mayor**

Liberal Democrats



Standing up for the county:



As a council leader, Trevor led the fight to save Scampton from the Home Office's asylum plan.

For too long our county has been overlooked - Trevor will change that.

Better access to healthcare:



Trevor wants people in every community here to have access to the healthcare they need.

He would work to improve healthcare provision for Lincolnshire.

Improve our transport links:



Trevor would make investment in more road repairs a top priority.

He will fight for better public transport and rail connections to our region.

Do you want a strong local champion who will get things done for Lincolnshire?

I love our part of the world, I'm so proud to call it home. I live here and I have dedicated my life to getting a better deal for local people.

Now more than ever we need someone with the experience and energy to get people the fair deal they deserve. I'm the candidate who will do that.

Trevor Young

Liberal Democrat candidate for Mayor of Greater Lincolnshire

Get involved at:

www.libdems.org.uk/volunteer



Please Vote For
Marianne OVERTON MBE
For Mayor on Thursday 1st May

Let's have the best for Greater Lincolnshire

EXPERIENCED | RELIABLE | EFFECTIVE

Please vote for proven commitment - Our Lincolnshire Independent Mayor for Greater Lincolnshire.

Only a genuine Lincolnshire Independent Mayor committed to our communities can stand up forcefully and freely for every person in Greater Lincolnshire. Please vote to get the best - **Marianne Overton** MBE

 **INDEPENDENT**
network
"We are supporting Marianne Overton on Thursday 1st May"



Lincolnshire Independents work for you in Greater Lincolnshire

"Together we have done a huge amount at a local level and nationally to successfully get more funds for local services. Fourteen years as leader of a growing force of elected Independent Councillors and Vice Chair representing all local services across England and Wales, I also work cross-party to make a clear case for better funding and powers to serve everyone in every corner of Greater Lincolnshire. This election is not about who will run the country, it is about who will best support you here in Lincolnshire. **Please vote for Marianne.**"

Statement prepared by Charles Peter Overton for Marianne Jane Overton, both of Lincolnshire Independents, Hilltop Farm, Welbourn, Lincoln, LN5 0QH.



"Marianne is a Lincolnshire Independent, most experienced and brings funding to our local areas."

Anne Dorrian, Independent Leader of Boston Borough Council

Please Vote For
Marianne OVERTON MBE
For Mayor on Thursday 1st May

Real Action, not just promises! We need a Mayor who champions Lincolnshire and brings people together to make Greater Lincolnshire a greater place!

- **Leadership and Experience:** I work locally and nationally to deliver funding and support for homes, businesses, and communities for a more prosperous Greater Lincolnshire
- **Independent Voice, National Impact:** Leading Independents nationally, I bring people together across party lines to win powers and investment for our towns and villages.
- **Healthy Lives:** As Vice Chair of the Primary Care Trust, I helped protect Grantham A&E and improved mental health and healthcare across Lincolnshire.
- **Skills and well-paid jobs:** I helped launch the University of Lincoln's engineering school with Siemens, boosting local jobs and taking advantage of the World's Green Energy Revolution.
- **Better Transport:** Building a public transport network that supports rural villages with Community Schemes offering access to vital services.
- **Stronger Communities:** As Chair of Relate Lincolnshire, I expanded family services and built a resilient volunteer network across Greater Lincolnshire creating better resources and opportunities for work.
- **Solar on roofs, not farmland:** As Chair of our local action group and spokesman for local Government across Europe, I have campaigned to safeguard food and our rural landscapes.



"Marianne, a Mayor who works with us. National Party candidates risk undermining local efforts with service cuts and poor planning. Please vote for Lincolnshire Independent Marianne Overton MBE to champion our communities."

A message from Ashley Baxter, Leader of South Kesteven District Council

Contact Marianne Overton MBE | 01400 273323 or 07920 235 364
www.lincolnshireindependents.org.uk | info@lincolnshireindependents.org

Rob Waltham *for* Mayor *The Local Choice*



Rob Waltham is the only candidate with a proven track record of delivering for our area.

As the Leader of North Lincolnshire Council, he has kept Council Tax low while improving services, making it one of England's top-performing councils.

Having secured the funding and powers offered by the mayoral deal, Rob is ready to ensure the benefits reach local people right throughout Lincolnshire.

This new role could be game-changing but only if we elect the right person, with the right experience to get the job done.

A VOTE FOR ROB WILL DELIVER:

Better Roads & Buses

Secure funding to improve key transport routes, including the A46, A15, A16, and A17 for smoother, safer journeys across Lincolnshire.

More High-Quality Jobs

Attract new businesses and investment, ensuring young people can find good jobs locally.

Protection of Local Industry

Support British Steel and other key industries to protect jobs and economic stability.

Safeguards for Farmland

Oppose Labour's plans for excessive pylons and solar farms that threaten our food security.

No NEW taxes

A firm commitment to keeping taxes low to help with the cost of living, unlike Labour-led areas where new mayoral taxes have been introduced.

[facebook.com/robwalthamformayor](https://www.facebook.com/robwalthamformayor)

On Thursday
1st May, Greater
Lincolnshire
residents will elect
our area's first-ever
Mayor...



Let's keep making British Steel in Lincolnshire to protect jobs



Together we can shape local services for the next four years with record investment



Fighting Labour's plans to plaster pylons and solar farms on precious farmland that risk our food security

**Vote for
Rob WALTHAM on
Thursday 1st May
for a local Mayor
and a stronger, more
prosperous Greater
Lincolnshire.**

Why Rob Waltham?

Born and raised in Lincolnshire, over 10 generations of Rob's family have lived and worked across our great county. Rob has a track record of getting things done, and is uniquely qualified for the role of mayor having helped to negotiate this deal as a Council Leader.

Our new mayor is a chance to improve our roads, better join up public transport from our rural villages into our towns, and bring more high-quality jobs to our area - so our young people don't have to leave Lincolnshire just to get on in life. Rob will continue to stand with local people, backing our rural villages and farmers while investing in our town centres.

Rob's plan for Lincolnshire will cover every one of our communities, improving lives across Lincolnshire and standing up for our values.



It's no wonder more and more Lincolnshire locals are putting party politics aside. And backing the real local candidate. **Improve roads and buses, secure better paid jobs, and no mayoral tax. Back Rob Waltham** and return your postal vote as soon as it arrives. Or vote in person on Thursday 1st May. We only have one chance to get this right.

Scan the QR code to find out more about Rob's plan to make Lincolnshire an even better place to live, work and raise a family.

contact@robwaltham.uk

robwaltham.uk

[fb.com/robwalthamformayor](https://www.facebook.com/robwalthamformayor)

*Scan me to
find out more!*



Promoted by Kai Harrison on behalf of Rob Waltham, both at Lincolnshire Conservatives, 16c Main Ridge West, Boston, PE21 6QQ. Home address: 36 Bigby High Road, Brigg, LINCOLNSHIRE, DN20 9HD.

Conservatives



DAME ANDREA JENKYNs

A LEADER WHO FIGHTS FOR THE SILENT MAJORITY

COMMON SENSE MANIFESTO

GET LINCOLNSHIRE MOVING

Better Roads, Faster Transport, A County That Works

SKILLS FOR LINCOLNSHIRE

Building Skills, Boosting Jobs, Growing
Lincolnshire's Economy

PRIORITISING LINCOLNSHIRE PEOPLE

Putting Lincolnshire First in Housing, Services and Support

DOGE LINCOLNSHIRE

Rooting Out Waste, Keeping Taxes Low, Running Efficiently

NO TO NET ZERO MADNESS

Protecting Jobs, Cutting Bills, Common-Sense
Energy Policies

GROWTH LINCOLNSHIRE

Backing Local Businesses, Driving Innovation, Creating Jobs



SIGN MY PETITION
andrea4mayor.co.uk/solar-farm-petition

FOR MORE INFORMATION VISIT:
andrea4mayor.co.uk/my-plan

A strong, outspoken voice with a footprint throughout Greater Lincolnshire I am committed to delivering a once in a generational real change. Not tinkering at the edges, but leading with a sword of common sense, that cuts through wastage, bureaucracy, this Climate Emergency narrative and the work from home culture that has gripped our councils and the civil service.

My 'Common-Sense Manifesto' for Greater Lincolnshire, includes how I will cut wasteful spending and ensure every penny of taxpayers' money is used wisely. This means no funding for unnecessary roles like Diversity Officers and a focus on practical priorities like fixing potholes. We also need to get workers back into the council offices rather than working from home.

My plan puts Lincolnshire people at the forefront of policy decisions, including a plan to turbo-charge our economy, boost jobs and get Lincolnshire moving with my transport and infrastructure pledge. I am backing businesses with funding, driving high-tech innovation, and uniting local Industries to create jobs and investment. I oppose Ed Miliband's unrealistic Net Zero targets and will instead protect our flood defences, strengthen food and energy security, and ensure our stunning countryside isn't marred by endless pylons.

Having been a Lincolnshire County Councillor for Boston North West, I have also seen the effects of migration on our towns. As an MP, I spoke up about the effects of illegal migration on our communities. We need to ensure Lincolnshire people are not at the back of the queue, but at the forefront of our policy decisions.

I am your strong, unapologetic voice that speaks up for the silent majority, that has had enough of governments of all colours not putting the British people at the heart of decisions and letting our country down. The time to rebuild begins here now in Lincolnshire.

Jason FOR MAYOR

I was born and raised here in Lincolnshire. I grew up in Grimsby on a council estate in a single-parent home.

I'm not a career politician.

My first jobs were on the docks, in a call centre, and as a waiter. Through hard work, I built a successful career - **leading businesses, creating jobs, and investing in our local communities.**

As a businessman, I know how to get the best deal for our area, and as Mayor, I won't cost you a penny more.

It's time for a leader, not a politician.

The new role of Mayor means we don't have to wait around for politicians in London to tell us what we need. **I'll be your voice at the table with the Labour Government - not shouting from the sidelines.**

Prepared by Chris Jenkinson at 112 Cleethorpe Road, Grimsby, DN31 3HW, on behalf of Jason Stockwood, address outside of Greater Lincolnshire, Cheshire East.



Jason Stockwood

Your vote matters. This role is about actions, not words. I've spent my career in business getting things done. Now, I want to use that experience to build a stronger and fairer Lincolnshire.

Jason Stockwood

Labour and Co-operative Candidate for Mayor of Greater Lincolnshire



My long term plan for Greater Lincolnshire



Get a grip of our roads, buses and trains

with more bus routes, affordable fares and a record number of potholes filled in.



Fight for our coast and countryside

by building durable flood defences and reforming our planning system in partnership with local leaders and communities.



Strengthen pride and safety in our villages, towns and city

by cracking down on antisocial behaviour and cleaning up our high streets.



Stand up for our public services

against Reform politicians who have made it clear they want to scrap the NHS as we know it and replace it with private health insurance.



Secure jobs for today and tomorrow

by boosting skills across our community and driving investment into our area.



www.jason4mayor.co.uk



[/JasonStockwood4Mayor](https://www.facebook.com/JasonStockwood4Mayor)



[@jstockwood](https://twitter.com/jstockwood)

Scan here to find out more about my long term plan for Greater Lincolnshire →





Contact your local council



Boston Borough Council, Municipal Buildings,
West Street, Boston PE21 8QR.
Tel: 01205 314220/221



East Lindsey District Council, The Hub,
Mareham Road, Horncastle LN9 6PH.
Tel: 01507 601111



City of Lincoln Council, City Hall,
Beaumont Fee, Lincoln, LN1 1DD.
Tel: 01522 881188



North East Lincolnshire Council, Municipal
Offices, Grimsby, DN31 1HU.
Tel: 01472 313131



North Kesteven District Council, Kesteven
Street, Sleaford, Lincolnshire, NG34 7EF.
Tel: 01529 414155



North Lincolnshire Council, Church Square
House, 30-40 High Street, Scunthorpe, North
Lincolnshire DN15 6NL. Tel: 01724 297000



South Holland District Council, Council Offices,
Priory Road, Spalding, Lincolnshire,
PE11 2XE. Tel: 01775 761161



South Kesteven District Council, Council
Offices, The Picture House, St Catherine's
Road, Grantham NG31 6TT. Tel: 01476 406080



West Lindsey District Council, The Guildhall,
Marshalls Yard, Gainsborough, Lincs,
DN21 2NA. Tel: 01427 676676



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