

**ECONOMIC ADVISORY PANEL
RECRUITMENT PACK**

2025

**RECRUITMENT PACK FOR
PRIVATE SECTOR PANEL MEMBERS**

**The voice of business
in the GLCCA**

Greater Lincolnshire
Combined County Authority 



INTRODUCTION

The Greater Lincolnshire Combined County Authority (GLCCA) has convened the inaugural meeting of its Economic Advisory Panel, marking an exciting milestone in shaping the region's economic future. This panel brings together influential voices from across business, education and local government to create a unified approach to growth and prosperity.

We are now seeking additional members to represent the following sectors: **Defence, energy, advanced manufacturing and construction.**

This is more than a meeting - it's a bold step toward collaborative leadership. By combining expertise from industry, further and higher education and public sector partners, the panel will help steer economic policy and strategy that reflects the ambitions of Greater Lincolnshire.

Mayor Dame Andrea Jenkyns said: "This group shares a common purpose: we care deeply about the future of Greater Lincolnshire. Our panel members represent the very best of our region's industries and sectors and we thank them for their time and expertise. Together, we will tackle challenges and seize opportunities to ensure Lincolnshire competes on a national level."

The panel's mission is clear:

- Work hand-in-hand with the GLCCA and the Mayor to address the issues that matter most to businesses.
- Support the development of innovative strategies and programmes that drive growth.
- Champion Greater Lincolnshire's key sectors and advocate for investment and skills development.



The Mayor of Greater Lincolnshire,
Dame Andrea Jenkyns

The Mayor added: "Devolution must deliver benefits for every business. By harnessing the expertise of this panel, we can close the productivity gap, improve transport and housing and build the skilled workforce our economy needs."

The panel is chaired by Alison Hands, CEO of Lincolnshire Co-op, who said: "By bringing together leaders from across key sectors, we can attract investment, create opportunities and ensure our economic strategy reflects the strengths and ambitions of the region."

Join us and help shape Lincolnshire's future: The GLCCA is now recruiting additional members to represent the defence, energy, advanced manufacturing and construction sectors. If you are a business leader passionate about driving growth and innovation in Greater Lincolnshire, we want to hear from you.

THE ROLE AND PURPOSE OF THE ECONOMIC ADVISORY PANEL

Insight

- Act as the lead business voice to the Authority and the Mayor;
- Represent key sectors for Greater Lincolnshire;
- Identify key opportunities to engage with the business community on influencing priorities with Government.

Influence

- Work with the Authority and the Mayor to shape thinking on short and long-term issues of importance to businesses and the region's economic future;
- Influence the development of proposals for strategy and key policy for Authority consideration;
- Support the Authority to prepare the region's economic assessment and evidence base;
- Sit as the strategic business voice to the Authority, the Mayor, Authority Boards and Officers;
- Play an integral role in the development of economic growth strategy iterations for the Authority.



Advocacy

- Ensure that the region's economic needs and strengths are heard and considered by local and national decision makers;
- Individually act as sector champions for their areas of expertise;
- Utilise personal networks to grow Greater Lincolnshire's connections nationally and internationally.

Engagement

- Engage specific business sectors, as and when required, to provide advice, guidance and responses to consultation;
- Lead engagement with local and national networks;
- Support stakeholder engagement with Authority officers on specific pieces of work.



ABOUT THE ECONOMIC ADVISORY PANEL

The panel is a non-political advisory panel to both the GLCCA and to the Mayor. Membership of the panel is aligned to priority areas, with a diverse and inclusive make-up representing a good geographical and sector balance.

We are seeking four members from the private sector, for a three-year term. Once recruited there will be 12 members of the panel in total.

- 10 panel members are appointed from the private sector, one of whom is the Chair
- One panel member represents a business representative organisation
- One panel member represents the education sector.

The Chair is also an Associate Member (non-voting) of the GLCCA Board.

Meetings are held quarterly. The first meeting was held in November 2025.



The panel: Back (from left) Professor Neal Juster - Vice Chancellor, University of Lincoln, Andrew Dawes - Regional Director (Humber) with Associated British Ports, Steve Maxwell - Chief Executive Officer at Worldwide Fruit Ltd and Julian Knight - Chief Executive Officer and Co-Founder of Fairman Knight and Sons UK Limited. Front (from left): Katrina Pierce - Regional Stakeholder and Business Manager for the East Midlands Federation of Small Businesses, Alison Hands - Chief Executive Officer, Lincolnshire Coop and Andrew Ward, Owner of Roy Ward Farms Ltd.



WHO WE ARE LOOKING FOR

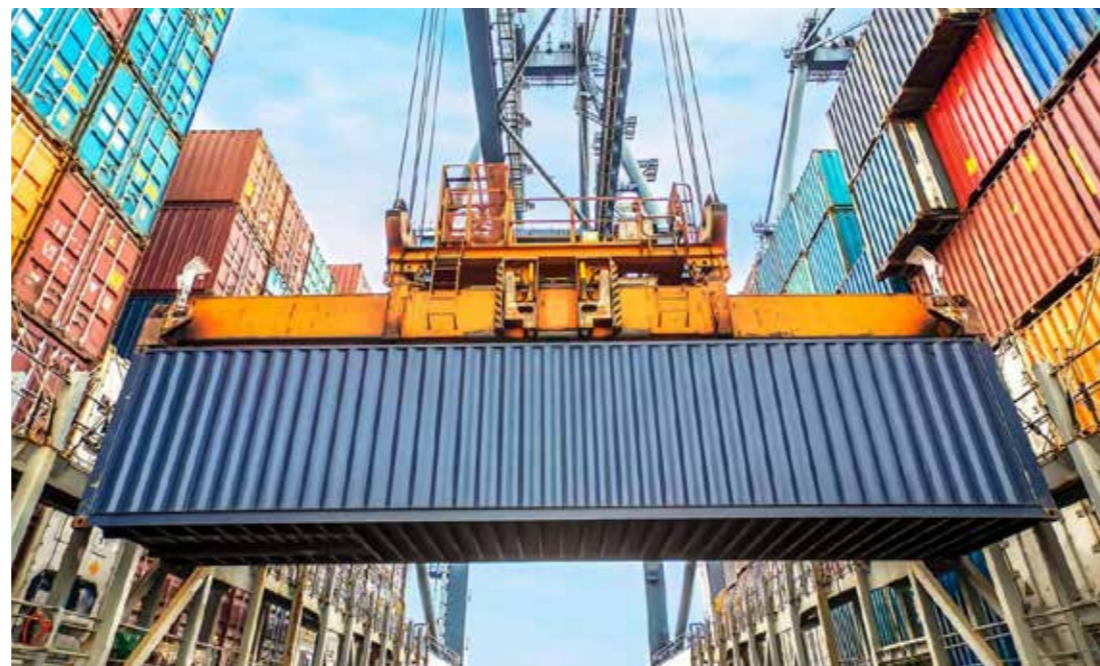
We are seeking to appoint four senior business leaders to our Economic Advisory Panel (EAP). Business leaders will represent businesses of different types and sizes from across Greater Lincolnshire.

Businesses representing our priority growth sectors:

- Agri-tech and food
- Energy **(vacancy)**
- Ports and logistics
- Defence **(vacancy)**
- Advanced manufacturing **(vacancy)**.

Businesses representing our core sectors:

- Education
- Housing and construction **(vacancy)**
- Transport and infrastructure
- Small business
- Visitor economy.



WHAT WE CAN OFFER YOU

The opportunity to help shape the economic vision for Greater Lincolnshire.

Opportunities to represent Greater Lincolnshire on regional and national platforms, including to government.

Networking opportunities with influential leaders from a variety of sectors.

Opportunities and experiences to enhance your own personal development.

A diverse, dynamic and collaborative environment.



ECONOMIC ADVISORY PANEL MEMBER – ROLE PROFILE

About the role

A voluntary role with a term of three years, to support the elected Mayor and Combined County Authority in growing the economy of Greater Lincolnshire.

As a panel member, you will:

- shape the economic growth agenda for Greater Lincolnshire;
- influence strategic thinking, policy, and funding decisions for Greater Lincolnshire;
- advocate across different sectors, geographies, and business types, locally, regionally and, when required, at national level;
- create an environment where local business can flourish and grow our economy.

Commitment

As a panel member, we will ask you to:

- attend quarterly EAP meetings; we anticipate these will be half a day each meeting;
- travel to the meetings held in different venues across Greater Lincolnshire;
- read papers and prepare for meetings, anticipated to be 0.5 day per month or equivalent;
- maintain your local currency as an expert in your sector.

Three of the panel members will also be asked to support GLCCA Boards – one panel member to support the GLCCA Business & Infrastructure Board, one to support the GLCCA Employment & Skills Board and one to support the GLCCA Transport Board.

The additional time commitment required is anticipated to equate to an additional 0.5 day per month or equivalent.



Remuneration

Panel membership is a voluntary role and therefore does not attract a financial payment. Travel expenses are paid.



ECONOMIC ADVISORY PANEL MEMBER – PERSON SPECIFICATION

Applicants should be willing to provide the required time commitment to the Economic Advisory Panel and have the following skills, experience, and outlook:

Experience

- Hold a significant leadership appointment in a business which has local, national, and/or international profile, and is based in or operates within Greater Lincolnshire;
- Involvement with and/or serving on groups or boards of senior executives.



Skills

- Analytical thinking and evidence-based problem solving with the ability to quickly understand, analyse, and distil complex issues to contribute to strategic discussions;
- Strong interpersonal and communication skills, being articulate and passionate;
- Influencing and networking skills, with connections to decision makers in government and industry;
- Dynamic and successful representative for their sector;
- Able to individually act as sector champions for their areas of expertise, leading on engaging with local and national networks, bringing insight into GLCCA discussions, and supporting stakeholder engagement with GLCCA officers on specific pieces of work;
- Natural collaborators, being knowledgeable and strongly committed to working in a partnership environment working across the private sector, public sector and social enterprises.

Outlook

- A strong commitment to, and understanding of, the Greater Lincolnshire economy, and in particular challenges and barriers to growth;
- A drive to put what is best for Greater Lincolnshire first and prepared to make the case for Greater Lincolnshire within and outside of their networks;
- Commitment to equality of opportunity, including an understanding of the barriers and challenges faced by economically or socially excluded groups;
- Adhere to the Nolan Principles and code of conduct for the GLCCA.

RECRUITMENT PROCESS AND TIMESCALE



All Panel Members must comply with the GLCCA's code of conduct and complete a register of interest form. The registers of interest are published and reviewed annually.

To maintain continuity and a functioning Panel, as well as allowing for succession planning, several of the Panel (to be determined and agreed by the Panel) shall be considered for reappointment each year.



HOW TO APPLY

Applicants are asked to email their CV and covering letter, explaining why you are a good fit for the role, to:

caroline.illingworth@greaterlincolnshire-cca.gov.uk

(Caroline Illingworth, Interim Strategic Lead for Community & Business Engagement)

Applications must be received by 5pm on Friday 12 December 2025.

All applicants will be assessed against the advertised criteria, skills and experience provided within this recruitment pack.

All shortlisted candidates will be interviewed via Teams. Recommended appointments will subsequently be proposed to the GLCCA Board for ratification.

